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NEWS

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FOR IMMEDIATE RELEASE

**CUSTOM-WRITTEN TECHNOLOGY AND THE NATION'S LARGEST
AFFILIATE NETWORK, NOW 700-STRONG, ARE KEYS TO VIPRide.com
SUCCESS**

**COMPANY FOUNDER'S ENTREPRENEURIAL SPIRIT IS TAKING GROUND
TRAVEL INDUSTRY TO NEW HEIGHTS**

SCOTTSDALE, AZ – From corporate headquarters in Scottsdale, Arizona,

VIPRide.com is changing the country's ground travel industry.

And, global travel and corporate icons such as Orbitz, Expedia.com, Hotels.com,

Cheaptickets.com, Boeing, Intel, Chase and American Express Travel have taken notice.

VIPRide.com is now the preferred ground travel company for Expedia.com, Orbitz,

Hotels.com, Hotwire.com and Cheaptickets.com.

Ground travel means everything from town cars and limos to vans, mini-coaches, motor trolleys and buses. It includes trips to and from airports to hotels, meeting and other destinations in cities where business travelers are staying.

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VIPRide.com

Ground travel also includes leisure and vacation destination trips.

The company's affiliate network, already more than 700-strong, is considered the nation's largest, providing the most comprehensive and diverse ground travel fleet in the U.S. And, **VIPRide.com**'s travel guarantee, also seen by many as the best in the business, is another of the main reasons corporations and organizations want the firm as their exclusive provider of ground transport.

A recognized industry leader, **VIPRide.com** guarantees company personnel will like their ride or the trip will be free and the company will even receive a discount on their second ride.

"I personally oversee our affiliate program for excellence in quality control and assurance," says **VIPRide.com** president and founder Sean Sarram. "We select hands-on affiliates who are passionate about their business and the service they provide... people who really take pride in what they do. It really makes a difference."

A key to **VIPRide.com**'s success is *Pegasus*, a custom, comprehensive and proprietary affiliate management software program, designed and created by Sarram, a software engineer, that tracks everything from driver and vehicle service to performance records and ride satisfaction ratings. *Pegasus* also stores an updated photograph of affiliate vehicles, so each customer actually knows the car, limo, van or motor coach that is used on every individually assigned trip.

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A software engineer by profession, Sarram had extensive experience as a technology integrator before founding **VIPRide.com** and beginning his quest to “raise the bar” for his company and the ground travel industry. He is a graduate of Arizona State University, Tempe, Arizona.

“I looked around for a significant niche industry that I felt could make a quantum leap,” he adds. “I saw where the airline, hotel and renta-A-car businesses had become much more sophisticated with technology and better customer service. I felt the ground travel industry would benefit from the same steps and tools. Ground travel is the second largest indirect expense for business today and companies need to optimize their investment in this arena”

The strategy is working because **VIPRide.com** already is taking its service and technology to markets around the globe.

For more information on how **VIPRide.com** can help meet your company or organization’s ground travel needs, contact them at www.VIPRide.com or call their corporate office at 877-474-4847 # 311. Fax: 480-422-4396.